

PHCA Board Work-Study Meeting

December 14, 2010

Present: Art Albin, George Horensky, Joan Dombrowski, Joe Hawver, Alan Sylvester, Scott Vandeboss (Parkview Hills Management)

1. Budget Review

Project List

The Board directed management to drop the landscape plan from the 2011 Project List. These funds can be redirected for marketing, and advertising costs that are anticipated but not yet identified.

Budget Approval

With this change, the Board approved the revised 2011 Budget.

2. Treadmill Replacement

The Board reviewed proposals for replacement of three treadmills and the floor covering for the fitness center, and approved the purchase of 3 refurbished Matrix T5 units subject to follow-up on costs and availability. *P.S. – these were confirmed available within 2-3 weeks.*

Management will also follow-up on floor covering replacement for this area.

3. Art Minders

A proposed release of liability was reviewed and approved subject to additional legal review by Joe. There was some discussion regarding possible liabilities to PHCA for the art and the general liability of public viewings. Joe said he would review the Waiver of Liability, Clubhouse Use Agreement and consider the need for a Bailment Agreement, and follow-up with the Board.

In discussing possible locations for storage of the Batts photographs,(which are owned by PHCA), the general subject of space use in the community building was raised. The Board agreed to undertake this review in 2011 with input from all of the stakeholders involved.

4. Marketing Plan

An *ad hoc* committee is to be organized to work on a Parkview Hills marketing plan, to include advertising, signage, community events and outreach in general. Suggested members would include representation by the Altman Companies, Crystal, Nancy Anderson, Carol Miller and others. Alan has volunteered to assist in contacting these individuals about attending a planning session on January 18th at 4:30 pm at the Clubhouse.

Submitted by:

Alan Sylvester, Secretary

